

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Contract / Revision 500502 /		Alt Order # 06399611
Product AMERICAN FUTURE FUND		
Contract Dates 10/30/12 - 11/06/12		Estimate #
Advertiser American Future Fund		Original Date / Revision 11/02/12 / 11/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 3	KVVU	10/30/12	11/02/12	Katie Couric	2-3p		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/29/12-11/04/12	Katie Couric	2-3p	-TuWThF----	:30		\$650.00	NM		
	See MG 3.5											
	5	KVVU	11/05/12-11/05/12	Katie Couric	2-3p	M-----	:30		\$650.00	NM		
	Ⓜ MG for 3.4 11/01											
Totals											28	\$44,575.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	28	\$44,575.00	\$37,888.75
Totals	28	\$44,575.00	\$37,888.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 17.54

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

ORDER # _____ CONTRACT # 6399611 CLASS: NATL. LOCAL REGIONAL

PRDCT	AMERICAN FUTURE FUND	EST # 670	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 17.54

STA =

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

:LINE#:	REP	:CD:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
:LINE#:		:		:		:		:		:		:		:			:		:	

AGENCY ADVERTISER CODE = AGENCY EST# = 6700
AGENCY PRODUCT CODE =

3	200E-300P	30	\$650.00	10/30	11/2	3	TU-F	3
2								
3								

PROGRAM : KATIE
CON COM1 : 1X PER DAY

REP HEADLINE# 6399611 TRF# 500502 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET AGENCY CREDIT RISK !!
 HARRIS REPORT FROM REP NOV2/12 17.54
 *** KVVU-TV *** **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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14	A		200P-300P	30		\$650.00	11/5	11/5	1		MON	1
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PROGRAM : KATIE
 ORD COM1: SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT30 ON LINE-3 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#3	MISSED: TU-F/200P-300P	OCT30	30S	\$650.00	(NOV2/12)
			OFFER: MON/200P-300P	NOV5	30S	\$650.00	PLS ADVISE.
			CMT: SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE.				

NOV/12 44575.00 CONTRACT TOTAL 44575.00
 TOTAL SPOTS 28

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE